



Hosted by



THE MASDAR PAVILION AT ADSW 2026

Pavilion Theatre Program
January 13 – 15, 2026



The Masdar Pavilion Theatre Program

Masdar, the UAE's global clean leader, is pleased to welcome you to Abu Dhabi Sustainability Week 2026.

Throughout ADSW, the Masdar Pavilion Theatre will host a dynamic program of talks, which will examine and explore the greatest opportunities and challenges in our collective mission to accelerate systems-wide transformation.

Building on 18 years of sustainability leadership, the program will connect leaders and experts from across the sustainability landscape – from commercial partners, to policymakers, to civil society leaders – and diver deeper into how Masdar's work across 40 countries is driving change today – and tomorrow. We look forward to your participation.

Visit us in: **Hall 5 from January 13 - 15th, 2026.**
Our Pavilion is located at A320.

Programme Overview

Tuesday, January 13

Film screenings and presentations

Wednesday, January 14

Panel discussions and presentations

Wednesday, January 15

Panel discussions and presentations

 **13 January 2026****12:00 – 13:00 | Screening | Masdar Film****Power to Change**

Masdar's commitment to building the equitable energy system of tomorrow – one that leaves no community behind, ensures reliable access to clean, affordable energy, and supports growth and job creation – is reflected across its global projects, in over 40 countries. The Power to Change series highlights the impact of Masdar's projects on the communities they serve, and explores the specific challenges faced by affected communities, as well as the opportunities created by the development of clean energy in these areas.

14:45 – 16:25 | Masdar Around the World

A series of focused discussions exploring Masdar's pioneering projects across the globe. The five sessions will illuminate Masdar's role as a leader in renewable energy and sustainability, offering a comprehensive understanding of its impact in regions. Attendees will gain valuable insights into Masdar's strategy for advancing the global energy transformation around the world, by understanding the specific contexts it navigates to achieve overall global impact.

Sessions and Timings

14:45

Clean Energy for the Digital Age: 24/7 Gigascale Renewables in the UAE

15:05

Floating Solar at Scale: Powering Southeast Asia's Future

15:25

Winds of Change: Scaling Offshore Wind in Northern Europe

15:45

The Power of Water: Advancing Greece's Renewable Future

16:05

Solar Meets Storage: Unlocking Hybrid Power in Uzbekistan

 **14 January 2026**

10:30 – 11:00 | PRESENTATION | AgriPV: Integrating Food Security and Renewable Energy in Arid Climates

Overview:

Presentation of Masdar's pilot project with Elite Agro.

Featuring speakers from:

- Masdar Arlington
- EMERGE
- EWEC
- EY
- Siemens Energy

11:00 – 11:45 | DII REPORT LAUNCH & PANEL | MENA Energy Outlook 2026 – Renewables, Hydrogen and Energy Storage Insights 2030

Join Dii Desert Energy and Masdar for the exclusive launch and presentation of the key findings from the new Dii Desert Energy 'MENA Energy Outlook 2026 report'. This session will provide a forward-looking picture of how the energy transition in the MENA region could unfold toward 2030, leveraging unique insights from Dii's Renewable Projects, H2 tracker, and Energy Storage Projects databases. The event will conclude with a Top Executive Panel Discussion chaired by Cornelius Matthes, CEO of Dii Desert Energy, featuring leaders from Masdar, and other top executives from private sector and government.

Featuring speakers from:

- Masdar
- TK, Daimler Truck, H2 Global
- Infinity Power, AMEA Power, ACWA, EDF
- AD DOE or MoEI

 **14 January 2026**

12:15 – 13:00 | **PANEL | Shifting Paradigms: Renewables as an Economic Imperative**

Renewable energy investment is shifting from a values-driven choice to an economic imperative. Once propelled by regulation and ESG commitments, renewables are now attracting capital because they outperform conventional energy on cost, speed of deployment, resilience, and returns. Even investors with little interest in ESG are moving into the sector, drawn by strong fundamentals and improving credit profiles across the value chain. This panel will examine the drivers behind this shift, and explore what this new investment reality means for developers, financiers, and global energy systems.

Featuring speakers from:

- Masdar
- Galvanize
- Credit Agricole Corporate and Investment Bank
- Mubadala
- Energy Institute

13:30 – 15:30 | **Content Creator's Speaker Program: The Power of Storytelling for Energy Systems Transformation**

This program explores how creators already shape conversations around technology, energy, sustainability, culture, and the future, and how those narratives influence large-scale systems transformation.

Sessions and Timings

13:30 | **Technology, Tools, and the Stories That Shape the Future**

13:55 | **UAE Culture, Identity, and Why People Care About Big Change**

14:20 | **Sustainability and Telling Stories That Matter**

14:45 | **Influence in a Platform-Driven World**

15:05 | **Live Sketching Performance**

 **14 January 2026**

**15:45 – 16:30 | PANEL | ESG in Renewable Energy:
From Compliance to Competitive
Advantage**

This panel will examine how ESG in renewable energy is evolving from a compliance exercise into a source of competitive advantage. By embedding ESG into core strategies, companies can drive innovation, resilience, and stakeholder trust. Key material topics to the renewable industry, like biodiversity protection and community development, are central to this shift—ensuring projects safeguard ecosystems and deliver social benefits that strengthen long-term value and market differentiation.

Featuring speakers from:

- Masdar
- ADNOC
- EBRD
- EDF

 **15 January 2026****11:00 – 11:45 | PANEL | Energy to the Power of AI: Powering and Optimizing the Hyperscale Era**

This panel will examine the rapid surge in electricity demand from hyperscalers, data centers, AI compute clusters and heavy industry, and the emerging circular relationship between clean energy and AI. As global data center consumption is set to double by 2030, renewables have become the most affordable and scalable way to meet this growth, while AI is simultaneously making energy systems more efficient and resilient. The discussion will showcase how Masdar is enabling this transition through long-term PPAs and major projects such as Round-The-Clock in the UAE and Las Majadas in the US, demonstrating reliable clean power solutions for both national grids and data center operators.

Featuring speakers from:

- Masdar
- Siemens
- TII
- ADNOC

12:00 – 12:45 | PANEL | The Enabling Environment: Reforms to Accelerate Global Clean Power

Panelists will examine the policy, grid, and market-design reforms required to deploy clean energy at the scale global markets now require. Drawing on Masdar's experience across CIS, APAC, the Americas, Europe, and the UK, speakers will highlight the enabling conditions that accelerate, or constrain, renewable energy development.

Featuring speakers from:

- Masdar
- TAQA
- IRENA

 **15 January 2026****13:00 – 13:45 | WiSER PANEL | Inclusive Pathways for Transformative Growth**

The panel will bring together 3-4 WiSER Annual Forum speakers for a “day after” reflection, translating roundtable insights into a public conversation on how women drive systemic transformation across finance, policy, innovation, human capital, leadership and foresight. Speakers will unpack key barriers and breakthroughs identified at the Forum, explore what must change to accelerate equity at scale, and highlight urgent actions and collaboration opportunities. The discussion positions women as catalysts of system design, invites ADSW audiences to help turn commitments into impact, and reinforces WiSER’s role in convening and scaling women’s leadership for global sustainability transformation.

Featuring speakers from:

- UNIDO
- Legacy Global Initiative
- Deloitte Middle East
- @Alemirati Independent Emirati AI Studio and Lab

14:00 – 14:45 | EMERGE PANEL | Decarbonizing Commercial & Industrial Operations

This panel will explore how commercial and industrial operators can decarbonize through practical sustainability pathways, from on-site solar deployment to smarter energy management. Speakers will examine the real-world challenges businesses face in adopting clean power and how data-driven insights can optimize energy use, reduce emissions and strengthen operational efficiency.

Featuring speakers from:

- Emerge
- Emirates Global Aluminium
- Sharjah National Oil Company
- ADNOC Distribution